**Broadcasting Material**

**Rounds 1 - 3 = News Program**

* **Music Outro / Music Intro =** One at each end (20 - 30 sec).
	+ Students should reference **songs & artists** from **TWO** of the following genres.
		- Classic Rock, Country, R&B, or Pop.
* **News Stories =**  You’ll need one of each; 1 local, 1 national, and 1 International (45 sec - 1 minute EACH)
	+ *ALL news stories must be from the week prior to the day of the tournament.*
* **Commercial =** Placed somewhere in the middle of the newscast (45 - 60 seconds).
	+ Write an advertisement for any type fitness related product / equipment
* **5 minutes Total Time =** With everything combined your newscast should be no more & no less than 5 minutes. Remember = You

**Finals - Breaking News (2 minutes Prep )**

* Finals will consist of a “Breaking News” Cold Read. This is to get accustomed / practice new ISSDA rules.
	+ Students will be given a short news story. Each finalist will have 2 minutes to look over this “Breaking News Update”. After the 2 minute prep is over, students will read off the paper and be judged on their ability to deliver the cold read smoothly.
	+ This will NOT be given out till the final round at the tournament on Saturday.